

## PRESS RELEASE

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## HOOVER TRACTOR RECEIVES TOP HONOR FROM KIOTI TRACTOR

### HOOVER TRACTOR, LLC JOINS PACK OF ELITE 5-PAW PREMIER DEALERS

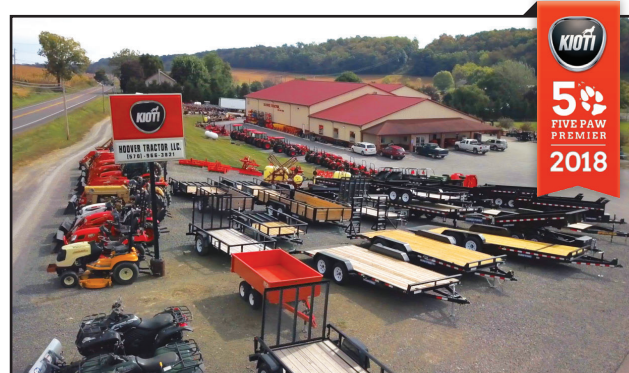
MIFFLINBURG, PA (May 1, 2018) — KIOTI Tractor recently announced that Hoover Tractor, LLC of Mifflinburg, PA has received 5-Paw premier certification, one of 89 dealerships in North America to receive the annual honor. The certification is part of the unique KIOTI 5-Paw Dealer Excellence Program created to recognize dealerships that deliver outstanding overall performance.

“We are proud to honor Hoover Tractor as a KIOTI 5-Paw dealer,” said Peter Dong-Kyun Kim, president and CEO of Daedong-USA, Inc. KIOTI Tractor Division. “Their efforts to deliver exceptional customer service to every customer that walks through their door make them instrumental to the KIOTI brand. Dealers like Hoover Tractor are what help set us apart from our competitors.”

Each year KIOTI dealers are evaluated against stringent qualifications in regards to service, sales, operations and parts. Dealers who meet or exceed these qualifications are named KIOTI 5-Paw Dealers and earn the ability to display KIOTI's exclusive 5-Paw logo at their dealership. The program was developed to ensure that KIOTI Tractor customers receive a top quality buying experience and premier service when purchasing a KIOTI tractor or UTV.

The KIOTI 5-Paw Dealer Excellence Program was initiated in 2008 to recognize these exemplary dealerships and provide exclusive benefits to those dealers as a reward for their achievement. Each year a select number of dealerships in the KIOTI network receive this certification, symbolizing a dedication to maintaining the standard of excellence that KIOTI is known for.

Hoover Tractor, of Mifflinburg, PA has been serving customers in Union, Snyder, Northumberland, and surrounding counties since 1975. Their business has grown from a one-bay tractor garage, to a 15,000 sq. ft. retail & service center. They sell and service new and used agricultural equipment and supplies, including tractors, hay rakes, tedders, sprayers, UTV's, trailers, chippers, and a large inventory of parts. With 43 years in business, they continue to remain focused on the importance of quality products paired with excellent customer service.



**5-PAW PREMIER DEALER:** Hoover Tractor's 15,000 sq. ft. retail & service center is located at 11715 Old Turnpike Rd., in Mifflinburg, PA.

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